<u>"CBT & PBT"</u> <u>"Set – I"</u>

Group-A

| Multiple choice questi | ons: (10) | (1=10) | | | | | |
|--|-------------------|-----------------------|--|-----------------------|--------------|---------------------------|--|
| Allotment of work to each worker on the bat the normal working condition is A. Social task planning C. not a task planning | | | sis of the capacity of an average worker functioning in B. Scientific task planning D. Scientific organizing | | | | |
| 2 is the | importa | nce interpersona | al role of | manager. | | | |
| A. leader role C. figurehead role | | | B. Liaison role D. All of the above | | | | |
| 3. The combination of | quality, | service & price is | s a | | | | |
| A. Marketing Trait C. Customer Satisfaction Trait | | | B. Customer value Trait D. Service quality Trait | | | | |
| 4. The major objective | of any n | narketing activity | y in world | l is | | | |
| A. Promotion | A. Promotion | | | C. Assembling | | D. Transportation | |
| 5. In present context, challenges for OB are | | | | | | | |
| A. Employee expectation | | B. Workforce diversit | | C. Globalization | | D. All of the above | |
| 6. The sale of financial | assets is | also referred as | the | | | | |
| A. Capital decision | | B. CFO decisior | า | C. Financial decision | | D. Investment decision | |
| 7. Out of four number 18, the first numbe | | erages of first th | ree is 16 | and that of las | st three is | 15. If the last number is | |
| A. 20 | . 20 B. 21 | | C. 23 | | D.25 | | |
| 8. How many undivers reached in a portfo | | ets does it norma | ally take t | to achieve ma | ximum re | duction of risk usual | |
| A. 2 to 5 assets | B. 5 to 10 assets | | C. 20 to 30 assets D. 50 t | | to 60 assets | | |
| 9. What is the most im company? | portant | fundamental rea | ason for a | an acquiring co | ompany to | o acquire a target | |
| A. To acquire strategic options C. To maximize acquiring firm values | | | B. To gain economies of scale D. To entrench management | | | | |
| 10. The concept of equivalent of the following the followi | | - | - | ng model (CAI | PM) mode | el is highly influence by | |
| A. Perfect competition | | B. Monopoli | stic | C. Oligopol | у | D. Monopoly | |
| | | <u>Group-B</u> | | | | | |
| Statement of purpose (In 300 – 500 words) | | | | 1x10=10 | | | |

(Guidance to students – The students have to briefly explain his/her professional and person background along with their motivation to join MBA degree. Additionally, the information on careers/ambition of the students linked with the except from MBA program have to be the concluding part of the SoP.)